VISHAL KUMAR

Frontend Engineering Leader

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EXPERIENCE

Vice President - Tech

360 One

📅 02/2024 - Present   📍 Gurugram, Haryana, India

A leading financial services firm in India.

- Built and grew a dynamic frontend web team from the ground up, turning ideas into a high-performing unit.
- Worked hands-on on different projects using NextJS, tailwind CSS and Material UI.
- Enlight - A workspace for RMs to handle their assigned clients, expanding client base 100x.
- Insights - An analytical tool for clients and RMs to analyze performance using Chart.js.
- Created onboarding flow for broking system, improving A/B testing capabilities.

Principal Engineer

INDmoney

📅 02/2021 - 01/2024   📍 Gurugram, Haryana, India

A financial planning and investment platform in India.

- Led development of insurance journey, achieving a 15% increase in customer conversion.
- Created a platform for RMs to pitch insurance with single-click purchase option.
- Developed guaranteed income project generating around 15Cr business.
- Improved website performance from Lighthouse scores of 63 to 85 (mobile) and 92 to 96 (desktop).
- Established help center which decreased ticket creation and increased NPS.
- Implemented webview project creating multiple MVPs and enhancing experiment capabilities.

Senior Growth Engineer

Ixigo

📅 11/2018 - 01/2021   📍 Gurugram, Haryana, India

A travel search engine and hotel booking platform.

- Architected and implemented a scalable, data-driven microservices system for SEO-optimized page generation, utilizing Next.js dynamic sitemap out of the box support, resulting in no more manual addition of a to b page links, and faster crawling of new pages.
- Created CMS-driven guidelines page for travel during COVID, with 1500-2000 daily visits.
- Developed user targeting and retargeting engine for improved customer engagement.
- Analyzed performance metrics using Google Analytics and Clevertap for revenue potential.

Software Engineer

Healthkart

📅 07/2017 - 11/2018   📍 Gurugram, Haryana, India

An online health and wellness product retailer.

- Developed global search feature for website.
- Worked on new flash-sale feature.
- Assisted in upgrading website to ReactJS.
- Developed B2B project for gym trainers.

EDUCATION

B.Tech in Computer Science and Engineering

Manipal University Jaipur

📅 08/2013 - 07/2017   📍 Jaipur, India

SUMMARY

Highly experienced Frontend Engineering leader, passionate about building scalable and user-centric web applications, seeking to leverage my expertise in system design and modern JavaScript frameworks to contribute to Google's innovative products.

SKILLS

- Next.js
- ReactJS
- JavaScript
- TypeScript
- Tailwind
- Node.js
- System Design
- People Management
- Problem Solving
- CleverTap
- Google Analytics
- SEO